



## Introduction Notes

**Donna Fisher**

**Leadership Coach & Team Architect**

- Donna has coached for over 25 years at the youth, high school & college levels.
- She spent 13 years at the University of Central Florida and helped build UCF into a Top 25 Division One Program. The main catalyst for this success was intentional focus on the “intrinsic side of the game”
- In 2013 Donna shifted away from the “x’s and o’s” of soccer and devoted one hundred percent of her time to consulting with teams across the country. Through intense focus on leadership, culture and personal development she has helped coaches & athletes build foundational strategies to achieve greatness.
- Donna is a certified Leadership Coach with the John Maxwell Coaching Team. She has been an instructor for U.S. Soccer Education Courses and is a regular presenter at the United Soccer Coaches convention as well as a content creator for the association.
- In 2020 UCF did a Top 30 ranking of Assistant Coaches and Donna was named the #2 Assistant Coach of All-Time for UCF Athletics.
- Known in the sports industry as “Big D”, she is driven everyday by her passion for people.

 @DonnaFishter

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